



Cordova Bay LOCAL AREA PLAN

Cordova Bay Local Area Plan Update Advisory Committee Meeting # 2

March 7, 2018



Today's Agenda

- Meeting objectives
- Review of draft Public Engagement Strategy
 - Details for Phase 2 engagement
 - Ideas for Phase 3 engagement
- An overview of Saanich's OCP

Meeting Objectives

- Input on draft Public Engagement Strategy
- Ideas for Community Visioning events
- Ideas to reach hard-to-reach groups
- Feedback on Phase 3 engagement

Stakeholder identification - missing

- Visible minorities
- Those with disabilities
- Really young
- Really old
- PAC
- Renters
- Recreational user groups (cyclists, kayakers, team sports, equestrian)
- Church groups
- Agricultural land owners
- Absent property owners

Draft Public Engagement Strategy

- A work in progress
- A public document, and “our promise to the public”
- Will be posted to website
- An internal tool
- Our game plan...yet flexible to capitalize on good ideas!
- Advisory Committee to help finalize and add in detail

WHAT WE ARE “ENGAGING ON” BY PHASE

PHASE 1 BUILDING AWARENESS

How we get you interested and inspired?
How can we help you understand the issues?

- Website
- Notification list
- Advisory committee
- Speaker series

PHASE 2 COMMUNITY VISIONING

What are your issues?
What opportunities do you see?
What are your priorities?

- Workshops
- Survey
- Talking to stakeholders
- Walkabouts

PHASE 3 PLAN DEVELOPMENT

Let’s examine key issues!
Does existing policy still work, and
does it align with OCP?
What are some policy options?

- Key issue workshops
- Design charrette
- Focus groups
- Meetings

PHASE 4 DRAFT PLAN REVIEW

Did we hear you?

- Open houses
- Survey

PHASE 5 FINALIZATION

Yay/nay!

- Public Hearing



COUNCIL DECISION

Phase 2 Engagement – Community Visioning

Current ideas for public engagement:

- Speaker Series
- Pop-Up Events
- Community Visioning Workshop
- Virtual Community Visioning Workshop
- Survey of community issues and priorities
- Walkabouts
- Stakeholder interviews
- Follow-up meetings



Phase 2 Engagement – Community Visioning

Questions:

- How to build awareness for Phase 2 events?
- How do we get folks out for the Speaker event?
- What stakeholder groups (Section 6) should we talk to?
- Any other innovative ideas for sharing ideas and gathering input?
- Where should we do pop-ups?
- What are good locations for posters in the public realm?
- Topics and locations for Walkabouts?

Walking in Their Shoes

Put yourself in the shoes of one of the following groups in Cordova Bay:

- Renters
- Visible minorities
- Older residents
- Young adults

Questions:

1. What are some of the barriers to your participation?
2. What are some strategies that we can use to get your input?

Pithy stuff on the Official Community Plan



Phase 3 Engagement – Plan Development

Village Design Charrette

- Review general format
- Design Jam video
- How to get people involved

Workshops on Priority Issues

- Topics will funnel down from visioning
- Anticipated topics
- Timely conversation with CRD re. Lochside Trail
- Ideas on format, location, promotion

Next Advisory Committee Meeting

- End of April
- Review outcome of Community Visioning events
- Preliminary survey results
- Assess topics for priority issues workshops
- Update on Village Design Workshop

Wrap Up

Review meeting objectives

Upcoming important dates:

- March 21, Speaker Series # 1
- Community Visioning Workshops week of April 9 tentatively

Thank you!

